

# WEBMag

A totally digital version available on our website

The WEBMag was born as a special edition dedicated to such important exhibitions as Hannover Messe and SPS IPC Drives.

This is a specific tool created in order to give more visibility to our partners who participate to these significant events.

In fact, thanks to the conciseness of this edition, to interactive videos and to the high visibility given to advertisements, the WEBMag is an essential showcase for industry players.

The WEBMag has now a new graphic design, for easier access to information and contents: exclusive interviews, datasheets, articles, news and events.

- The NEW IEN Europe WEBMag will be released in April, November and December (see page 13).
- The NEW IEN D-A-CH WEBMag will be released in April and December (see page 21).



- The NEW Endüstri Dünyası WEBMag will be released in August (see page 33). Additionally, the NEW AI IEN (Artificial Intelligence for Industry), first released September 2019, will be published every other month as of 2020.

## AI IEN WEBMAG - PUBLISHING SCHEDULE 2021

Issue	Focus	Shows/Events	Dates
1 January/February	AI in Automation	The RE•WORK Deep Learning Summit, San Francisco AI Masters Conference, Berlin ECAI 2020 : 24th European Conference on Artificial Intelligence, Santiago de Compostela International Conference on Artificial Intelligence for Robotics ICAIR JETZT Artificial Intelligence 2021, Vienna	28-29.01 24-25.01 TBC 28-29.01 26-27.01
2 March/April	AI in Process	AI & Big Data Expo, London 2nd World Conference on Robotics and AI, Prague World Summit AI Americas, Montreal Hannover Messe, Hannover International Conference and Expo on Robotics & Artificial Intelligence, Osaka Deep Learning Summit, London	17-18.03 23-24.03 20-21.04 12-16.04 05-07.04 15-16.04
3 May/June	AI in Industrial Communication	Automation and Artificial Intelligence AI For good Global Summit, Geneva AI 4U Konferenz, Munchen Intelligent Health AI, London AI World Congress London.ai, London	15-16.06 TBC TBC 11-12.05 13-14.05 21.05
4 Sept/Oct	<b>Special: AI Convention Europe</b> AI & Machine Learning	AI Convention Europe, Brussels IoT Mobility Europe, Brussels MACHINA Summit.AI, London 5th Intelligent Automation World Summit, Berlin	14.10 TBC TBC 01-02.09
5 Nov/Dec	AIoT	RPA & AI for BSFI , London SPS Smart Production Solutions Third Annual AI for Good Summit, Seattle AI & Big Data Expo Europe 2021, Amsterdam	TBC 23-25.11 11-12.11 21-24.11

## Rates

Ad format	IEN EU	AI IEN	IEN D-A-CH	EDT
Specifications as the related print issues				
1/1 page	5 000	5 000	3 500	950
2/3 page vertical	4 200	4 200	2 400	700
2/3 page horizontal	4 200	4 200	2 400	700
1/2 page island	3 800	3 800	2 100	650
1/2 page horizontal	3 600	3 600	1 900	600

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Specifications as the related print issues				
1/2 page vertical	3 600	3 600	1 900	600
1/3 page horizontal	2 100	2 100	1 200	500
1/3 page vertical	2 100	2 100	1 200	500
1/4 page	1 400	1 400	950	350
1/8 page	750	750	550	

2021 rates (Euro, excl. VAT)