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The aim of **CMI - Costruzione e Manutenzione Impianti** is to provide Purchasing Managers, Design and Maintenance Technicians and Installers concise information on the most recent market proposals in the automation, instrumentation, fluid circulation and components of machines and systems sectors.

Language: Italian - Launched: 1999

Focus 2021

- Fluid Handling
- Automation
- Instrumentation
- Industrial Consumer Products
- Components
- Services & Digital Solutions
- Robotics
- Energy Efficiency



Vendor List
Vendor List is the annual

publication that analyzes the trend of the automation & instrumentation, fluid circulation, systems and components markets. It is distributed to 4,000 Purchasing Managers and Production/Maintenance Managers.
Date of publication: March 2021



Italian Vendors' List
Italian Vendors' List is the English

edition that publishes the profiles of Italian manufacturers. It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.
Date of publication: June 2021

Advertisement Rates and Specifications

Cover - manchette 53 x 47 mm	Back Cover - manchette 135 x 90 mm	1/1 page Tabloid 245 x 337 + 5 mm bleed	1/1 page + news 182 x 256 mm	1/2 page horizontal 245 x 168,5 mm + 5 mm bleed	2/3 page horizontal 228 x 230 mm	1/3 page horizontal 228 x 110 mm
Cover - news 228 x 110 mm						
2/3 page vertical 134 x 312 mm	1/2 page vertical 120 x 337 mm + 5 mm bleed	Island 134 x 186 mm	1/6 pagina 134 x 105 mm	1/2 Pagina + news 182 x 130	Island - Vendor List + Company Profile 150 x 210 mm	
					Island - Italian Vendors List + Company Profile 150 x 210 mm	

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Front cover (1/3 page) € 1.600
Inside front cover (1/3 page) € 1.500
Manchette inside back cover € 400
Back cover Tabloid € 2.200
Section "L'azienda informa" € 1.000

For quantity discount, inserts and special positioning: pricing and further information on request

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 22.01 Mailing Date 12.02	Automation & Robotics	Automation&Testing, Torino MECFOR, Parma	10-12.02 25-27.02
3 March Closing Date 19.02 Mailing Date 10.03	Machines & Digital Factory 4.0	MECSPE, Parma	26-28.03
4 April Closing Date 19.03 Mailing Date 09.04	Instrumentation & Monitoring	Hannover Messe, Hannover	12-16.04
5 May Closing Date 20.04 Mailing Date 10.05	Automation & Instrumentation Fluid Handling	H2O, Bologna SPS Italia, Parma IVS, Bergamo mcTER, Roma mcT Petrochimico, Roma	05-07.05 25-27.05 26-27.05 TBC TBC
6 June Closing Date 21.05 Mailing Date 10.06	Chemical Industry & Environment	Achema, Francoforte sul Meno	14-18.06
7/8 July/August Closing Date 25.06 Mailing Date 09.07	Industrial Consumer Products		
9 September Closing Date 24.08 Mailing Date 10.09	Services & Digital Solutions		
10 October Closing Date 17.09 Mailing Date 08.10	Fluid Handling	MCM/Save/mcTER Verona	TBC
11 November Closing Date 19.10 Mailing Date 10.11	Energy Efficiency	Ecomondo, Rimini SPS Smart Production Solutions, Norimberga	23-25.11
12 December Closing Date 19.11 Mailing Date 10.12	Engineering Companies		

In each issue:
Fluid Handling, Automation, Instrumentation, Components, Industrial Consumer Products

Print + Digital: Circulation 2021

By industry	Subscribers	%
Oil & Gas	2.239	20%
Food	2.174	19,79%
Chemical & Petrochemical Industry	2.019	18,38%
Plants for Water & Aqueducts Treatment	799	7,27%
Plant Maintenance	821	7,48%
Chemical & Pharmaceutical Industry	715	6,51%
Steel & Mechanical Industries	731	6,66%
Energy Saving Solutions	847	7,71%
Plasting Processing	155	1,41%
Textiles	119	1,08%
Engiennering Companies	208	1,89%
Industrial Distributors	83	0,76%
Ceramics & Glass	73	0,66%
TOTAL	10.983	100%

Source: Publisher's Projection 2021

By job function	Subscribers	%
Installers	339	3%
Production & Factory Managers	2.307	21%
Systems Designers	2.273	21%
Maintenance Managers	2.256	21%
Purchasing Managers	3.319	31%
Design Managers	489	4%
TOTAL	10.983	100%

GUIDA AGLI ACQUISTI NEW!

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With CMI - Costruzione e Manutenzione Impianti "GUIDA AGLI ACQUISTI" you can connect to the Purchasing Managers through the direct experience of those who are doing the same job.

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