



HAZİRAN-06-2020 Sayı:115 Yıl:14

EDT ENDÜSTRİ DÜNYASI TÜRKİYE

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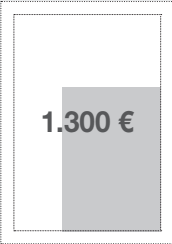




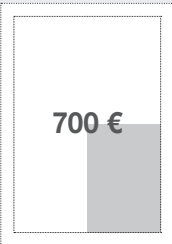
20.747
Total subscribers

31.000
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Main Topics

- Electronics - Electricity
- Industrial Supply
- Motors & Drives
- Hydraulics & Pneumatics
- Machines & Tools
- Automation - Robotics
- Test & Measurement
- Industry 4.0
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- Additive Manufacturing - 3D Printing

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 1.900 €	 1.400 €	 1.400 €	 1.300 €	 1.200 €
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***Type area, centered**
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Prices in Euro (Excl. VAT).
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Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 04.02 Mailing Date 11.02	Industrial Communication Rail Systems	Istanbul Tube-Wire-Coil&Sheet Metal Fair Eurasia Rail 2021	25-27.02 03-05.03
3 March Closing Date 02.03 Mailing Date 10.03	WIN EURASIA 2021 Hannover Messe Special Edition Renewable Energies	Metal Working (Sheet Metal Processing) IAMD (Integrated Automation, Motion & Drives) Welding (Cutting Technologies) Surface Technology (Treatment & Welding) CEMAT (Materials Handling, Supply Chain Management, Interlogistics) Electrotech (Energy, Electric and Electronic Technologies) IBAKTECH 2021 (International Trade Fair For Bakery, Patisserie Machinery, Ice Cream, Chocolate and Technologies) ICSG İstanbul (International Istanbul Smart Grids and Cities Congress and Fair) Mill Tech (Mill Machinery Technologies and Components Exhibition) Turkchem ChemShow Eurasia Hannover Messe, Hanover REW İstanbul (International Recycling, Environmental Technologies and Waste Management Fair) HEFI 2021 (Home Electronics Fair) IFAT EURASIA 2021 (Eurasia's Leading Trade Fair for Environmental Technologies)	10-13.03 10-13.03 10-13.03 10-13.03 10-13.03 10-13.03 10-13.03 10-11.03 10-11.03 11-13.03 12-16.04 25-28.03 25-28.03 25-27.03
4 April Closing Date 24.03 Mailing Date 01.04	Test and Measurement Systems Machinery Industry	Solorex (Solar Energy and Technologies Fair) Automechanika İstanbul (International Automotive Spare Parts Trade Fair) MAKTEK KONYA (Machine Tools, Metal – Sheet Metal Processing Machines, Tool Holders – Cutting Tools, Quality Control – Measurement Systems, CAD/CAM, PLM Software and Manufacturing Technologies Fair) Tube&Steel İstanbulFair	01-03.04 08-11.04 08-11.04 14-17.04
5 May Closing Date 08.05 Mailing Date 15.05	Robotics & Automation Hannover Messe Report	ICCI 2021 (International Energy & Evironmental Fair& Conference) IDEF 2021 (International Defence Industry Fair) PLAST PAK (Plastic and Packaging Technologies Machinery and Equipment Fair)	25-27.05 25-28.05 26-29.05
6/7 June/July Closing Date 09.06 Mailing Date 16.06	Digitalization in Industry, Industry 4.0, IoT, Industrial Software, Software Security, Cloud Systems, ERP / MRP Solutions	K+ Rubber and Plastics Exhibition STT Euarisa Surface Treatment Technologies Fair	02-05.06 10-12.06
7/8 July-August- WEBMag Closing Date 28.07 Mailing Date 04.08	Factory Automation		
9 September Closing Date 24.08 Mailing Date 31.08	Machine Industry Electronics and Electric Supplement	Maktek Eurasia 2021 (Machine Tools, Metal – Sheet Metal Processing Machines, Tool Holders – Cutting Tools, Quality Control – Measurement Systems, CAD/CAM, PLM Software and Manufacturing Technologies Fair)	31.08-04.09
10 October Closing Date 22.09 Mailing Date 29.09	Industrial Equipment Smart Factories	ISK - SODEX 2021 (heating, ventilation, air conditioning, refrigeration, pumps, valves, fittings, water treatment and insulation exhibition) METALEXPO (Iron, Steel, Metal Products & Production Technologies Trade Fair) ISAF Smart Exhibitions (Security Systems Services & Equipment-Cyber Security, Information & Network Security-Smart Life & Smart Buildings-Occupational Safety and Health-Fire, Emergency, Search and Rescue Kalite 2021 (Control, Metrology, Testing Equipment and Industrial Software Exhibiton) ALUEXPO 2021 (International Aluminium Technology, Machinery and Products Trade Fair) Eurasia Packaging İstanbul Fair Food-Tech Eurasia	29.09-02.10 29.09-02.10 07-10.10 13-16.10 14-16.10 20-23.10 20-23.10
11 November Closing Date 03.11 Mailing Date 10.11	Industrial Communication	ENTECH (Recycling Environmental Technologies and Zero Waste Expo) Smart Future World Expo Bumatech (Bursa Machine Technologies Fairs) Eurasian Composites Show (International Composites Raw Materials, Semi-Finished, Final Products and Technologies Exhibition) Digital Impact (Istanbul Digital Transformation Fair and Summit)	03-06.11 10-11.11 24-27.11 25-27.11 25-27.11
12 December - WEBMag Closing Date 24.11 Mailing Date 01.12	Plastics Technology Power Supplies & Energy	Plast Eurasia International Plastic Industry Fair Rubber 2021 İstanbul Rubber Industry Fair SANTEK 2021 (Eastern Marmara Industry And Tecnology Fair)	01-04.12 01-04.12 15-18.12

Print + Digital: Circulation 2021

By industry	Print	Digital	Subscribers	%
Automotive, Aircraft & Transportation	354	2.538	2.892	13,9%
Chemicals and Allied Products	105	335	440	2,1%
Construction	77	172	249	1,2%
Crude Petroleum, Natural Gas, Mining and Quarring	82	153	235	1,1%
Education	60	121	181	0,9%
Electric, Electronic, Computing & Communication	801	1.463	2.264	10,9%
Energy & Water Supplies	55	82	137	0,7%
Engineering Firms	112	358	470	2,3%
Fabricated Metalproducts	135	194	329	1,6%
Food, Beverage, Tobacco	120	175	295	1,4%
Importer, Dealers, Distributors, of Industrial Products	75	172	247	1,2%
Logistics and Transportation	17	27	44	0,2%
Machinery (Excluding Electrical)	452	2.809	3.261	15,7%
Mainenance	118	351	469	2,3%
Other Manufacturing Industries	121	372	493	2,4%
Automation & Robotic	825	2.916	3.741	18,0%
Others Related to the Field	162	3.602	3.764	18,1%
Paper, Textile, Leather	64	162	226	1,1%
Plastics, Rubber, Peroleum & Coal	85	150	235	1,1%
Primary Metals	98	193	291	1,4%
Public Administration, Government & Military	77	64	141	0,7%
Scientic, Measuring & Control Equipment	65	78	143	0,7%
Stone, Clay, Glass	50	23	73	0,4%
Wood, Timber, Furnitue	45	82	127	0,6%
TOTAL	4.155	16.592	20.747	100%

Source: Publisher's Projection 2021

By job function	Subscribers	%
Design Engineering	628	3,0%
General or Corporate Management	3.903	18,8%
Logistic Management	272	1,3%
Operations/Maintenance Engineering	823	4,0%
Other Engineering	856	4,1%
Other Functions	10.836	52,2%
Plant Mangement	299	1,4%
Production Engineering	860	4,1%
Project Management	536	2,6%
Purchasing or Procurement	850	4,1%
Research	556	2,7%
Test/Quality/Standards Engineering	328	1,6%
TOTAL	20.747	100%

